



**BOYS & GIRLS CLUBS**  
OF GREATER NEW HAVEN

New  
Haven

Ulbrich  
North Haven

Ulbrich  
Wallingford

# Sponsorship Opportunities

## GREAT FUTURES START HERE!



Sponsorships support the mission of the Boys & Girls Clubs of Greater New Haven: Enabling all youth, especially those who need us most, to reach their full potential as productive, caring, and responsible citizens.

Sponsorship packages offer an exceptional opportunity to gain exposure to outstanding supporters throughout the Greater New Haven area.

**Sponsorship at ALL LEVELS include recognition on our electronic media platforms and at our signature events:** The Great Give, Indoor Virtual Golf & Games, Youth of the Year Celebration, Golf Classic and Champions of Youth event. Most sponsorship packages include recognition on promotional materials and events throughout the year!

Packages are designed to fit all budget levels. To explore options, see sponsorship packages below. **Looking for a customized package?** Contact Jennifer Ricker ([jricker@bgcgnh.org](mailto:jricker@bgcgnh.org)) to explore opportunities!

## Nearly 1,600 Youth Served



# Sponsorship Packages

Opportunities Effective September 2024 through August 2025

## Exclusive Premier Sponsor

\$25,000

- Logo prominently displayed at one event as Title sponsor and as Premier Sponsor at all other events, including corresponding marketing materials
- Speaking opportunity for an executive leader of your business to share a five (5) minute keynote on leadership and character at the Youth of the Year dinner, Golf Classic, **OR** *Champion of Youth* event
- Option to contribute a promotional item to gift bags provided at various events
- Invitation to a VIP event with introductions and photo opportunities with Champions of Youth honorees
- Two Foursomes and 18 tee signs at the Annual Golf Classic **AND** exclusive sponsor of a designated area such as Golf Cart Sponsor, Luncheon Sponsor, Breakfast Sponsor, etc.
- Recognition and signage at our Clubhouses in New Haven and Wallingford
- Inclusion in our e-newsletter with a link to your company website and recognition in press releases

## Diamond Sponsor

\$20,000

- Logo displayed prominently at ALL signature events as a Diamond sponsor, including corresponding marketing materials
- Option to contribute a promotional item to gift bags provided at various events
- Invitation to a VIP event with introductions and photo opportunities with Champions of Youth honorees
- Two Foursomes and 18 tee signs at the Annual Golf Classic **AND** exclusive sponsor of a designated area such as Golf Cart Sponsor, Luncheon Sponsor, Breakfast Sponsor, etc.
- Recognition and signage at our Clubhouses in New Haven and Wallingford
- A feature article in an e-newsletter with a link to the company website and recognition in press releases of events

## Platinum Sponsor

\$15,000

- Logo displayed prominently at ALL signature events as a Platinum sponsor, including corresponding marketing materials
- Option to contribute a promotional item to gift bags provided at various events
- Invitation to a VIP event with introductions and photo opportunities with Champions of Youth honorees
- Two Foursomes and 18 tee signs at the Annual Golf Classic **AND** exclusive sponsor of a designated area such as Golf Cart Sponsor, Luncheon Sponsor, Breakfast Sponsor, etc.
- Recognition and signage at our Clubhouses in New Haven and Wallingford
- Recognition article in e-newsletter with a link to the company website and in press releases of events

# Sponsorship Packages

Opportunities Effective September 2024 through August 2025

## Gold Sponsor

\$10,000

- Logo displayed prominently at ALL annual signature events as a Gold sponsor, including corresponding marketing materials
- Option to contribute a promotional item to gift bags provided at various events
- Invitation to a VIP event with introductions and photo opportunities with Champions of Youth honorees
- One Foursome, nine (9) tee signs at the Annual Golf Classic **AND** exclusive sponsor of a designated area such as Golf Cart Sponsor, Luncheon Sponsor, Breakfast Sponsor, etc.
- Recognition and signage at our Clubhouses in New Haven and Wallingford
- Recognition in e-newsletter with a link to the company website and in press releases of events

## Silver Sponsor

\$5,000

- Logo displayed prominently at ALL signature events as a Silver sponsor, including corresponding marketing materials
- Option to contribute a promotional item to gift bags provided at various events
- One Twosome, nine (9) tee signs at the Annual Golf Classic **OR** exclusive sponsor of a designated area such as Golf Cart Sponsor, Luncheon Sponsor, Breakfast Sponsor, etc.
- Recognition and signage at our Clubhouses in New Haven and Wallingford
- Recognition in press releases of events

## Hero of Youth

\$2,500

- Logo displayed prominently at ALL signature events as a Hero of Youth sponsor, including corresponding marketing materials
- One Twosome and six (6) tee signs at the Annual Golf Classic, and exclusive sponsor of a designated area such as Golf Cart Sponsor, Luncheon Sponsor, Breakfast Sponsor, etc.
- Recognition and signage at our Clubhouses in New Haven and Wallingford

## Friend of Youth

\$1,000

Logo displayed prominently at **ONE** signature event as a Friend of Youth sponsor, including corresponding marketing materials. Choose from options below:

- **Youth of the Year:** Recognition prominently displayed on one table as a table sponsor
- **Indoor Virtual Golf & Games:** Recognition prominently displayed at location of choice, including but not limited to bay/private room, bar, or lounge area.
- **Golf Classic:** Recognition prominently displayed on one table as a table sponsor
- **Champions of Youth:** Recognition prominently displayed at location of choice (varies based on venue)

## Past Sponsors and Partners



## Foundation Supporters



98% of youth believe “People at this Club accept me for who I am.”

# Sponsorship Form

**Thank you for your sponsorship of the Boys & Girls Clubs of Greater New Haven!**

Your sponsorship helps sustain vital programming that serves youth and families throughout the Greater New Haven area, while providing exceptional opportunities to recognize your organization as a key contributor to the Boys & Girls Clubs of Greater New Haven.

Company Name: \_\_\_\_\_

Full Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Mobile Office Home

## Sponsorship Package

Designate which sponsor package being purchased:

- \_\_\_\_\_ **Title Sponsor** (\$25,000) *Please circle one event for Keynote Speaker:*

Champions of Youth      Youth of the Year      Golf Classic (Luncheon)
- \_\_\_\_\_ **Platinum Sponsor** (\$20,000)
- \_\_\_\_\_ **Diamond Sponsor** (\$15,000)
- \_\_\_\_\_ **Gold Sponsor** (\$10,000)
- \_\_\_\_\_ **Silver Sponsor** (\$5,000)
- \_\_\_\_\_ **Hero of Youth** (\$2,500)
- \_\_\_\_\_ **Friend of Youth** (\$1,000) *Please circle one event to sponsor:*

Virtual Golf & Games      Youth of the Year      Golf Classic      Champions of Youth

### OFFICE INFORMATION

Payment received: \_\_\_\_\_ Logo received: \_\_\_\_\_ Expires on (MMYY): \_\_\_\_\_