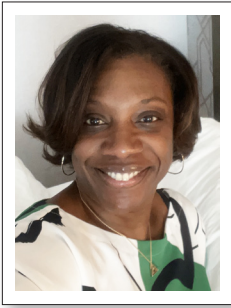


Tameika G. Miller

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Tameika G. Miller is a dynamic and accomplished executive with over two decades of experience in marketing, branding, nonprofit leadership, and revenue strategy.

As the **Executive Vice President of Member Engagement & Communications for the Greater New Haven Chamber of Commerce (GNHCC)**, Tameika plays a pivotal role in fostering community engagement, driving member growth, and enhancing the Chamber's visibility and impact throughout the region. She is responsible for overseeing strategic initiatives that enhance member engagement, develop impactful partnerships, and drive revenue through innovative programming. Tameika G. Miller has been on the GNHCC staff since May 2017, joining as the Chamber's Marketing Director.

Tameika has over 20 years of experience in marketing, with significant knowledge in managing major businesses and portfolios for some of the world's leading consumer products, and emerging brands. Tameika has grown multi-million dollar brands and portfolios for companies that include **Alouette Cheese USA, Campbell Soup Company / Pepperidge Farm, Hostess Brands, SuperMedia, PepsiCo / Frito-Lay, and Nestle USA.**

She is originally from New York City, NY, and has lived in Atlanta, Georgia, and Dallas, TX. Tameika earned a **Bachelor of Arts degree, in English from Spelman College**, and a **Master of Business Administration degree from the Michael J. Coles College of Business, Kennesaw State University** in the Atlanta, Georgia area.

Tameika's life journey is a testament to her belief in the power of collaboration, the importance of strategic vision, and the impact of community-centered leadership.

Leadership Trajectory

In her immediate past role, Tameika led Alouette's U.S. marketing efforts as the Senior Brand Manager where she launched national campaigns to generate consumer trial and brand loyalty that stabilized the \$80 million portfolio of specialty cheeses. Prior to Alouette, Tameika led the marketing efforts for the Pepperidge Farm portfolio, part of Campbell Soup's Away From Home division. During her tenure at Hostess, Tameika managed a \$600 million portfolio as the Brand Manager for Wonder and Merita breads and developed strategic partnerships with national nonprofits, like the Breast Cancer Research Foundation, the USO, Teach For America, and many more, and created award winning campaigns that revived consumer purchases after seasons of sluggish sales. Prior to Hostess, she held a variety of roles within brand management, business to business sales and marketing and business to consumer marketing for PepsiCo and Nestle USA.

Tameika's career is marked by her ability to lead transformative projects that foster community ties and generate significant value for stakeholders. She has successfully managed large-scale events, such as the Chamber's flagship Big Connect Business Expo, where she developed programming and content that generated substantial sponsorships and exhibitor revenue. Her leadership in launching the Nonprofit Board & Volunteer Recruitment Fair at the Chamber has strengthened regional collaboration, increasing both community engagement and financial support.

Community Service & Philanthropy

In addition to her professional achievements, Tameika is deeply committed to community service and philanthropy. She has held volunteer leadership roles with several organizations: the **Gateway Community College Foundation, The Links Incorporated & Greater Fairfield County Foundation**, the **United Way of Coastal Fairfield County, Norwalk Community College Foundation**, and the **Fairfield County Chapter of Delta Sigma Theta Sorority, Inc.** In 2024, she was elected to the board of the **United Way of Greater New Haven**. Her fundraising efforts have consistently resulted in meaningful contributions for scholarships and community programs, reflecting her dedication to creating opportunities for others.

Tameika is also an educator, serving as an adjunct professor at **CT State - Gateway Campus**, where she teaches courses to first time supervisors. Additionally, she develops the curriculum for the Chamber's Leadership Center, professional development leadership programs, covering topics on strategies for public speaking and executive presence, team management, navigating a multi-generational and diverse workforce, strategic planning, conflict resolution, emotional intelligence, inclusion and cultural awareness. Her ability to inspire and develop others is a testament to her passion for nurturing talent and fostering professional growth.